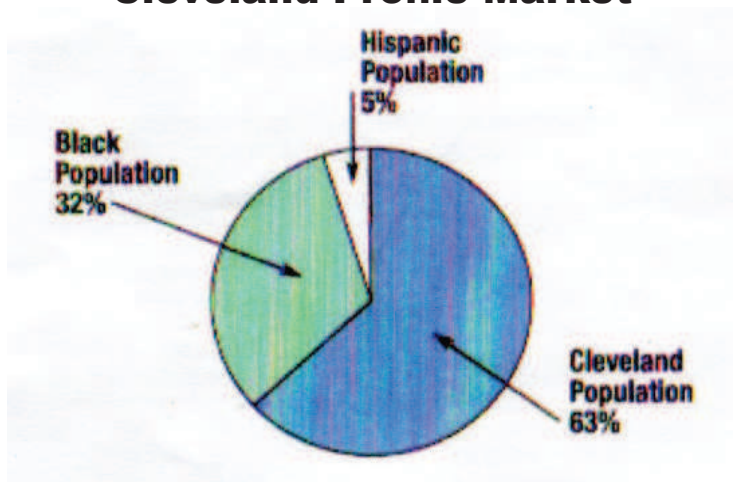


“There’s a new spirit of optimism and confidence in Cleveland’s neighborhoods. Homes and property values in many of the neighborhood are increasing even faster than in the suburbs. The spirit born in the neighborhoods is spurring the city’s revitalizations as one of the nation’s more important centers of population for Business and Industry Services, Education, Recreation and the Arts. And above all, the spirit that is in Cleveland and its people – their enthusiasm, their heritage, their community pride. That’s what city living in Cleveland is all about.”

...And It’s Even Better Now, Several Years Later!

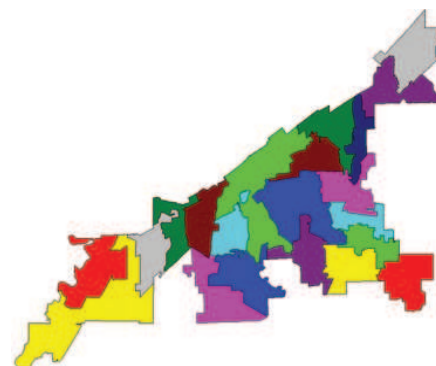
Cleveland Profile Market



Total Effective Buying Income: \$23,343,480,000
 Median Household Effective Buying Income:..... \$25,928
 Total Retail Sales: \$12,990,892,000
 Total Food Sales: \$2,501,996,000
 Vehicle Registrations:..... 1,479,034

Cleveland Community News

2017 Rate Card



King Publishing Company

17325 Euclid Avenue , Suite 4002
 Cleveland, Ohio 44112

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Charles Huffman
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Kimberly Todd
 Marketing Director

The Greater Cleveland Community News

East Cleveland Community News

Tri-City Community News

Brookpark Community News

The Heights News – East/West

News and Views

The Kegler News

Bedford, Maple and Garfield Heights Community News

Ohio Community News

The Community News Network (CNN) is one of the oldest independently owned community oriented newspaper publishing operations in the Greater Cleveland area. Our newspapers serve the following cities and their environs with a combined readership of over 250,000 readers.

Greater Cleveland Community News: Reaching 35 identified neighborhoods within the metropolitan Cleveland area, east and west.

Tri-City News: Highland Hills, Warrensville Heights, North Randall

The Heights News East: (Direct Mailer)... Shaker Heights, Warrensville Heights, North Randall, Maple Heights and Garfield Heights

The Kegler: Ohio's most widely read bowling newspaper, serving over 100 bowling centers throughout Cuyahoga County (tournament only)

The East Cleveland Community News: East Cleveland, Cleveland Heights, University Heights, South Euclid, Richmond Heights and Shaker Heights

The Brookpark Community News: Brookpark, Middleburg Heights and Berea

The Heights News West: (Direct Mailer)... Strongsville, Rocky River, Fairview Park, North Olmsted, Olmsted Falls and Olmsted Township

News and Views: Political coverage, countywide readership

Over the Counter Retail Outlets, Churches and Neighborhood Centers

In serving these 24 communities, CNN newspapers provides a wide range of articles featuring education, finance, politics, buying trends, lifestyles, fashion, sports, entertainment and community affairs, all with a unique local focus that still relates to our state, our nation and our world. The CNN network serves the fourth largest readership in America's 12th largest markets – the Greater Cleveland Area CNN papers are widely read by young adults, middle-aged and senior citizens.

Cleveland
Columbus
Cincinnati
Dayton
Sandusky
Toledo



Lima
Mansfield
Akron-Canton
Youngstown- Warren
Lorain-Elyria
Springfield

Combined Circulation 120,000

2017 Rates

Combined Rates Five Publications

Greater Cleveland, East Cleveland, Tri-City, Bedford, Maple Heights, Garfield Heights, and Brookpark Community News

Cuyahoga County

(One Time)

50,000 Copies

Full Page	\$3,500.00
Half Page.....	\$2,500.00
Quarter Page.....	\$1,500.00
Eighth Page.....	\$750.00
Sixteenth Page.....	\$250.00

Heights Mailers – Home Delivery

East/West

Zip code only

Full Page	\$6,000.00
Half Page.....	\$3,000.00
Quarter Page.....	\$2,000.00
Eighth Page.....	\$1,000.00
Sixteenth Page.....	\$500.00
Billboard.....	\$300.00

Political Rates

News and Views

(Special Edition /Quarterly)

Full Page	\$2,500.00
Half Page.....	\$1,500.00
Quarter Page.....	\$750.00
Eighth Page.....	\$375.00
Sixteenth Page.....	\$275.00
Billboard.....	\$143.75

Run On Schedule

Retail Open Rate (Weekly)

Full Page	\$3,000.00
Half Page.....	\$2,000.00
Quarter Page.....	\$1,000.00
Eighth Page.....	\$500.00
Sixteenth Page.....	\$250.00
Billboard.....	\$100.00

Subscription Rate

\$125.00 per year

\$76.00 per 6 months

Prices include postage and handling

Industrial and Commercial

Classified Rate

Help Wanted, Vehicles for Sale, Real Estate

\$15.00 per column inch

Published Since 1967

We Accept all Major Credit Cards

Amusement Rate Live Entertainment

\$35.00 per Column Inch

4 Page Inserts
25,000 Copies Minimum
Home Delivered
Zip Code Area Only
Rates On Request

Group Rates

Co-Op Advertisers

Business Organizations

The Kegler

Group Participation 25 or more members
Special Contract Rates

Full Page	\$1,200.00
Half Page.....	\$625.00
Quarter Page.....	\$325.00
Eighth Page.....	\$175.00
Sixteenth Page.....	\$125.00
Billboard.....	\$100.00

National State Rates

All Targeted Cities in Ohio

Full Page	\$6,000.00
Half Page.....	\$3,000.00
Quarter Page.....	\$2,000.00
Eighth Page.....	\$1,000.00
Sixteenth Page.....	\$500.00

Mechanical Requirements

Standard Size Tabloid
Tabloid Size 11"x15"
Printer Image Size 10-1/2" x 13"
Total inches per page 75
Five Columns per page, 15" deep
Each Column = 11 picas wide
30 pounds newsprint stock
Deadline: 5:00 p.m. Wednesday of each week for all news and advertising.

Circulation

Verified U.S. Mail, News Carriers, Retail Outlets and Bowling Centers
Halftone\$10.00
Velox.....\$10.00
Proofs.....\$10.00
Additional colors per page (up to 3 colors)

Each\$100.00

Total Combined Circulation 120,000

**Over 1,000,000 readers
Throughout the State of Ohio**